



Leading the way

in management research



Does your library need . . .

- Access to a growing collection of articles from more than 225 high quality business and management journals?
- Research from the world's leading business and management publisher that connects theory with practical application?
- High quality, peer reviewed articles from a publisher with over 40 years' experience?
- Flexible purchasing options and a range of packages to suit your budget?

If you have answered “yes” to any of these questions, your library should subscribe to Emerald Management eJournals!

“Emerald has brilliantly combined its website and online database into a single platform to provide 85,000 full-text articles from 175 peer-reviewed journals. Current journal issues are easily located from the journal list and links to RSS, latest issue, editorial team, and submission guidelines.”

Library Journal, January 2009

Who is Emerald?

Over the past 44 years Emerald Group Publishing Limited has established its reputation as the leading publisher of management research. Emerald's publishing philosophy is "research you can use", which ensures that the information within each journal is both rigorous and relevant, connecting the academic world with management practice.

We are proud to say that all of the world's top 100 business schools (listed by the *Financial Times* Global MBA Rankings 2010 – FT 100) have Emerald authors or Editorial Board members. In 2009, Emerald articles were downloaded nearly 22 million times and read in research study. This equates to almost 60,000 a day, every day of the year.

What are Emerald Management eJournal collections?

Emerald Management eJournal collections provide a central access point for rigorous and relevant peer-reviewed research in the field of business and management.

Defined by the number of journals within, there are a number of options available to allow institutions to select the resource needed; each one comprises titles from up to 24 subject areas. Every collection has been designed to provide users with a thorough understanding of business and management, making any of the Emerald Management eJournal collections a core resource that is crucial to academic, professional and business research.

Emerald Management Plus

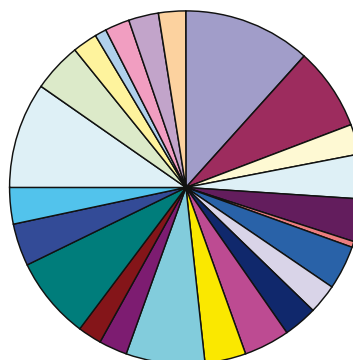
Emerald's premium and most comprehensive eJournal collection, Emerald Management Plus incorporates all the benefits of an Emerald subscription, whilst providing instant access to new and acquired titles as soon as they are published online – guaranteeing availability of the very latest research.

A subscription currently provides access to over 225 journals, ensuring that users have an extensive source of business and management research. And, with Emerald's commitment to launching and acquiring high quality publications, the journal count will continually grow. Emerald Management Plus also reduces administration time and provides long-term budget control, as there is no longer the need to renegotiate mid-agreements in order to gain access to the latest titles.

"Our academics and students always give positive feedback about Emerald and our usage statistics back up their comments as they prove the database is constantly well used here at Salford. Emerald is easy to use and the fact that all the journals are peer reviewed is much appreciated as the students know the research can be trusted. I have no hesitation in highly recommending Emerald."

Sue Barker-Mathews, Liaison Officer (Business)
Clifford Whitworth Library, University of Salford

Emerald Management eJournals subject coverage



- Accounting and Finance
- Built Environment
- Business Ethics and Law
- Economics
- Education
- Engineering
- Enterprise and Innovation
- Environmental Management/Environment
- Health Care Management/Healthcare
- Human Resource Management
- Industry and Public Sector Management
- Information and Knowledge Management
- International Business
- Learning and Development
- Library and Information Studies
- Management Science/Management Studies
- Managing Quality
- Marketing
- Operations and Logistics Management
- Organization Studies
- Performance Management and Measurement
- Regional Management Studies
- Strategy
- Tourism and Hospitality

What does a subscription to Emerald Management eJournals include?

The table overleaf lists each of the titles included in the Emerald Management eJournal collections:

Emerald Management eJournal Collections

The following Emerald Management eJournal collections are available:

Journal title	ISSN	Full-text from	Purchasing options			
			Plus	175	120	40
Accounting and Finance						
Accounting, Auditing & Accountability Journal	0951-3574	1988	✓	✓	✓	✓
Accounting Research Journal	1030-9616	2005	✓			
Asian Review of Accounting	1321-7348	2006	✓	✓		
China Finance Review International	2044-1398	2011	✓			
International Journal of Accounting & Information Management	1834-7649	2007	✓	✓		
International Journal of Islamic & Middle Eastern Finance & Management	1753-8394	2008	✓	✓		
International Journal of Managerial Finance	1743-9132	2005	✓	✓	✓	
Journal of Accounting & Organizational Change	1832-5912	2005	✓	✓		
Journal of Accounting in Emerging Economies	2042-1168	2011	✓			
Journal of Applied Accounting Research	0967-5426	1999	✓			
Journal of Financial Crime	1359-0790	2002	✓	✓		
Journal of Financial Regulation and Compliance	1358-1988	2002	✓	✓		
Journal of Financial Reporting & Accounting	1985-2517	2003	✓			
Journal of Human Resource Costing & Accounting	1401-338X	2005	✓	✓		
Journal of Investment Compliance	1528-5812	2002	✓	✓		
Journal of Islamic Accounting and Business Research	1759-0817	2010	✓			
Journal of Money Laundering Control	1368-5201	2002	✓	✓		
Journal of Risk Finance, The	1526-5943	2005	✓	✓	✓	
Managerial Auditing Journal	0268-6902	1994	✓	✓	✓	
Managerial Finance	0307-4358	1998	✓	✓	✓	
Pacific Accounting Review	0114-0582	2004	✓	✓		
Qualitative Research in Accounting & Management	1176-6093	2004	✓	✓		
Qualitative Research in Financial Markets	1755-4179	2009	✓			
Review of Accounting and Finance	1475-7702	2006	✓	✓	✓	
Studies in Economics and Finance	1086-7376	2006	✓	✓		
Sustainability Accounting, Management and Policy Journal	2040-8021	2010	✓			
Advanced Automation						
Rapid Prototyping Journal	1355-2546	1995	✓	✓		
Built Environment						
Built Environment Project and Asset Management	2044-124X	2011	✓			
Construction Innovation	1471-4175	2001	✓	✓		
Engineering, Construction and Architectural Management	0969-9988	2003	✓	✓	✓	
Facilities	0263-2772	1994	✓	✓	✓	✓
International Journal of Disaster Resilience in the Built Environment	1759-5908	2010	✓			
International Journal of Housing Markets and Analysis	0969-9988	2008	✓	✓		
International Journal of Law in the Built Environment	0263-2772	2009	✓			
Journal of Corporate Real Estate	1759-5908	1998	✓	✓		
Journal of Cultural Heritage Management and Sustainable Development	2044-1266	2011	✓			
Journal of Engineering, Design and Technology	1753-8270	2005	✓	✓		
Journal of European Real Estate Research	1756-1450	2008	✓			
Journal of Facilities Management	1463-001X	2002	✓	✓		
Journal of Financial Management of Property and Construction	1726-0531	2005	✓			
Journal of Place Management and Development	1753-9269	2008	✓	✓		
Journal of Property Investment & Finance	1472-5967	1999	✓	✓	✓	
Property Management	1366-4387	1994	✓	✓	✓	
Structural Survey	1753-8335	1994	✓	✓	✓	✓

Journal title	ISSN	Full-text from	Purchasing options			
			Plus	175	120	40
Business Ethics and Law						
Corporate Governance	1472-0701	2001	✓	✓	✓	
International Journal of Law and Management	1754-243X	1998	✓	✓	✓	
Journal of Global Responsibility	2041-2568	2010	✓			
Journal of International Trade Law and Policy	1477-0024	2008	✓			
Social Responsibility Journal	1747-1117	2007	✓	✓		
Society and Business Review	1746-5680	2006	✓	✓		
Economics						
Agricultural Finance Review	0002-1466	2009	✓			
China Agricultural Economic Review	1756-137X	2009	✓			
Humanomics	0828-8666	2006	✓	✓		
Indian Growth and Development Review	1753-8254	2008	✓	✓		
International Journal of Development Issues	1446-8956	2007	✓			
International Journal of Manpower	0143-7720	1994	✓	✓	✓	
International Journal of Social Economics	0306-8293	1994	✓	✓	✓	✓
Journal of Chinese Economic and Foreign Trade Studies	1754-4408	2008	✓	✓		
Journal of Economic Studies	0144-3585	1994	✓	✓	✓	
Journal of Financial Economic Policy	1757-6385	2009	✓			
Education						
Campus-Wide Information Systems	1065-0741	1994	✓	✓	✓	
Education, Business and Society: Contemporary Middle Eastern Issues	1753-7983	2008	✓	✓		
Education + Training	0040-0912	1994	✓	✓	✓	✓
Higher Education, Skills and Work-Based Learning	2042-3896	2011	✓			
International Journal of Educational Management	0951-354X	1994	✓	✓	✓	
International Journal of Sustainability in Higher Education	1467-6370	2000	✓	✓	✓	
Journal of Educational Administration	0957-8234	1994	✓	✓	✓	
Multicultural Education & Technology Journal	1750-497X	2007	✓	✓		
On the Horizon	1074-8121	2000	✓	✓	✓	✓
Quality Assurance in Education	0968-4883	1994	✓	✓	✓	✓
Enterprise and Innovation						
European Journal of Innovation Management	1460-1060	1998	✓	✓	✓	
International Journal of Entrepreneurial Behaviour & Research	1355-2554	1995	✓	✓	✓	
International Journal of Gender and Entrepreneurship	1756-6266	2009	✓			
Journal of Chinese Entrepreneurship	1756-1396	2009	✓			
Journal of Enterprising Communities: People and Places in the Global Economy	1750-6204	2007	✓	✓		
Journal of Family Business Management	2043-6238	2011	✓			
Journal of Knowledge-based Innovation in China	1756-1418	2009	✓			
Journal of Small Business and Enterprise Development	1462-6004	1998	✓	✓	✓	✓
Social Enterprise Journal	1750-8614	2005	✓			
Environmental Management/Environment						
Disaster Prevention and Management: An International Journal	0965-3562	1994	✓	✓	✓	
International Journal of Climate Change Strategies and Management	1756-8692	2009	✓			
Management of Environmental Quality: An International Journal	1477-7835	2003	✓	✓	✓	✓
Health Care Management						
Clinical Governance: An International Journal	1477-7274	2003	✓	✓	✓	
Health Education	0965-4283	1994	✓	✓	✓	✓
International Journal of Health Care Quality Assurance	0952-6862	1994	✓	✓	✓	
International Journal of Workplace Health Management	1753-8351	2008	✓	✓		
Journal of Health Organization and Management	1477-7266	1994	✓	✓	✓	✓
Leadership in Health Services	1751-1879	1997	✓	✓	✓	✓
Nutrition & Food Science	0034-6659	1994	✓	✓	✓	✓

Journal title	ISSN	Full-text from	Purchasing options			
			Plus	175	120	40
Human Resource Management						
Career Development International	1362-0436	1996	✓	✓	✓	
Employee Relations: The International Journal	0142-5455	1994	✓	✓	✓	✓
Equality, Diversity and Inclusion: An International Journal	2040-7149	1998	✓	✓	✓	
Gender in Management: An International Journal	1754-2413	1994	✓	✓	✓	
Human Resource Management International Digest	0967-0734	2002	✓	✓	✓	
Journal of Chinese Human Resources Management	2040-8005	2010	✓			
Journal of Management Development	0262-1711	1994	✓	✓	✓	
Journal of Managerial Psychology	0268-3946	1994	✓	✓	✓	✓
Personnel Review	0048-3486	1994	✓	✓	✓	
Strategic HR Review	1475-4398	2004	✓			
Industry and Public Sector Management						
British Food Journal	0007-070X	1994	✓	✓	✓	✓
Info	1463-6697	1999	✓	✓	✓	
International Journal of Energy Sector Management	1750-6220	2007	✓	✓		
International Journal of Public Sector Management	0951-3558	1994	✓	✓	✓	✓
International Journal of Retail & Distribution Management	0959-0552	1994	✓	✓	✓	
International Journal of Sociology and Social Policy	0144-333X	1998	✓	✓	✓	
Journal of Agribusiness in Developing and Emerging Economies	2044-0839	2011	✓			
Journal of Service Management	1757-5818	1990	✓	✓	✓	
Policing: An International Journal of Police Strategies & Management	1363-951X	1997	✓	✓	✓	
Transforming Government: People, Process and Policy	1750-6166	2007	✓	✓		
Information and Knowledge Management						
Grey Systems: Theory and Application	2043-9377	2011	✓			
Industrial Management & Data Systems	0263-5577	1994	✓	✓	✓	
Information Management & Computer Security	0968-5227	1994	✓	✓	✓	✓
Information Technology & People	0959-3845	1994	✓	✓	✓	
Interactive Technology and Smart Education	1741-5659	2004	✓	✓		
International Journal of Pervasive Computing and Communications	1742-7371	2005	✓	✓		
International Journal of Web Information Systems	1744-0084	2005	✓	✓		
Internet Research	1066-2243	1994	✓	✓	✓	✓
Journal of Enterprise Information Management	1741-0398	2004	✓	✓	✓	
Journal of Information, Communication and Ethics in Society	1477-996X	2003	✓	✓		
Journal of Intellectual Capital	1469-1930	2000	✓	✓	✓	✓
Journal of Knowledge Management	1367-3270	1997	✓	✓	✓	
Journal of Systems and Information Technology	1328-7265	1997	✓			
Kybernetes	0368-492X	1994	✓	✓		
Records Management Journal	0956-5698	1998	✓	✓	✓	✓
VINE	0305-5728	2001	✓	✓	✓	
International Business						
Competitiveness Review: An International Business Journal	1059-5422	2005	✓	✓		
critical perspectives on international business	1742-2043	2005	✓	✓	✓	
Cross Cultural Management: An International Journal	1352-7606	1998	✓	✓	✓	
European Business Review	0955-534X	1994	✓	✓	✓	
International Journal of Commerce and Management	1056-9219	2004	✓	✓		
International Journal of Emerging Markets	1746-8809	2006	✓	✓		
Learning and Development						
Development and Learning in Organizations: An International Journal	1477-7282	2003	✓	✓	✓	
Industrial and Commercial Training	0019-7858	1994	✓	✓	✓	
Journal of European Industrial Training	0309-0590	1994	✓	✓	✓	
Journal of Workplace Learning	1366-5626	1994	✓	✓	✓	

Journal title	ISSN	Full-text from	Purchasing options			
			Plus	175	120	40
Library and Information Studies						
Aslib Proceedings	0001-253X	1999	✓	✓	✓	
Bottom Line, The	0888-045X	1996	✓	✓	✓	✓
Collection Building	0160-4953	1996	✓	✓	✓	
Electronic Library, The	0264-0473	1999	✓	✓	✓	
Interlending & Document Supply	0264-1615	1994	✓	✓	✓	
Journal of Documentation	0022-0418	1997	✓	✓	✓	
Library Hi Tech	0737-8831	1997	✓	✓	✓	✓
Library Hi Tech News	0741-9058	1999	✓	✓	✓	✓
Library Management	0143-5124	1994	✓	✓	✓	
Library Review	0024-2535	1994	✓	✓	✓	
New Library World	0307-4803	1994	✓	✓	✓	✓
OCLC Systems & Services: International Digital Library Perspectives	1065-075X	1994	✓	✓	✓	
Online Information Review	1468-4527	1999	✓	✓	✓	✓
Performance Measurement and Metrics	1467-8047	2000	✓	✓	✓	
Program	0033-0337	1997	✓	✓	✓	✓
Reference Reviews	0950-4125	1997	✓	✓	✓	
Reference Services Review	0090-7324	1997	✓	✓	✓	✓
Management Science/Management Studies						
Asia-Pacific Journal of Business Administration	1757-4323	2009	✓			
International Journal of Conflict Management	1044-4068	2006	✓	✓		
International Journal of Managing Projects in Business	1753-8378	2008	✓	✓		
Journal of Advances in Management Research	0972-7981	2006	✓			
Journal of Management History	1751-1348	2006	✓	✓		
Journal of Modelling in Management	1746-5664	2006	✓	✓		
Management Decision	0025-1747	1994	✓	✓	✓	✓
Management Research Review	2040-8269	1998	✓	✓	✓	
Sport, Business and Management: An International Journal	2042-678X	2011	✓			
Managing Quality						
Asian Journal on Quality	1598-2688	2009	✓			
Benchmarking: An International Journal	1463-5771	1994	✓	✓	✓	✓
Business Process Management Journal	1463-7154	1995	✓	✓	✓	✓
International Journal of Lean Six Sigma	2040-1466	2010	✓			
International Journal of Quality & Reliability Management	0265-671X	1994	✓	✓	✓	
Journal of Quality in Maintenance Engineering	1355-2511	1995	✓	✓	✓	✓
Managing Service Quality: An International Journal	0960-4529	1994	✓	✓	✓	
TQM Journal, The	1754-2731	1994	✓	✓	✓	
Marketing						
Arts Marketing: An International Journal	2044-2084	2011	✓			
Asia Pacific Journal of Marketing and Logistics	1355-5855	1998	✓	✓	✓	
Corporate Communications: An International Journal	1356-3289	1999	✓	✓	✓	
European Journal of Marketing	0309-0566	1989	✓	✓	✓	
International Journal of Bank Marketing	0265-2323	1994	✓	✓	✓	✓
International Journal of Pharmaceutical and Healthcare Marketing	1750-6123	2007	✓	✓		
International Journal of Wine Business Research	1751-1062	2006	✓	✓	✓	
International Marketing Review	0265-1335	1994	✓	✓	✓	✓
Journal of Business & Industrial Marketing	0885-8624	1994	✓	✓	✓	
Journal of Communication Management	1363-254X	2000	✓	✓		
Journal of Consumer Marketing	0736-3761	1994	✓	✓	✓	
Journal of Fashion Marketing and Management: An International Journal	1361-2026	2001	✓	✓	✓	
Journal of Historical Research in Marketing	1755-750X	2009	✓			
Journal of Islamic Marketing	1759-0833	2010	✓			

Journal title	ISSN	Full-text from	Purchasing options			
			Plus	175	120	40
Marketing (continued)						
Journal of Product & Brand Management	1061-0421	1994	✓	✓	✓	✓
Journal of Research in Interactive Marketing	2040-7122	2007	✓	✓		
Journal of Research in Marketing and Entrepreneurship	1471-5201	1999	✓			
Journal of Services Marketing	0887-6045	1994	✓	✓	✓	✓
Journal of Social Marketing	2042-6763	2011	✓			
Marketing Intelligence & Planning	0263-4503	1994	✓	✓	✓	
Qualitative Market Research: An International Journal	1352-2752	1998	✓	✓	✓	✓
Young Consumers	1747-3616	2002	✓	✓		
Operations and Logistics Management						
International Journal of Logistics Management, The	0957-4093	1990	✓	✓		
International Journal of Operations & Production Management	0144-3577	1994	✓	✓	✓	
International Journal of Physical Distribution & Logistics Management	0960-0035	1994	✓	✓	✓	
International Journal of Quality and Service Sciences	1756-669X	2009	✓			
Journal of Humanitarian Logistics and Supply Chain Management	2042-6747	2011	✓			
Journal of Manufacturing Technology Management	1741-038X	2004	✓	✓	✓	
Journal of Science and Technology Policy in China	1758-552X	2010	✓			
Journal of Technology Management in China	1746-8779	2006	✓	✓	✓	
Strategic Outsourcing: An International Journal	1753-8297	2008	✓	✓		
Supply Chain Management: An International Journal	1359-8546	1996	✓	✓	✓	✓
Organization Studies						
International Journal of Organizational Analysis	1934-8835	2006	✓	✓		
Journal of Organizational Change Management	0953-4814	1994	✓	✓	✓	
Leadership & Organization Development Journal	0143-7739	1994	✓	✓	✓	✓
Learning Organization, The	0969-6474	1994	✓	✓	✓	
Qualitative Research in Organizations and Management: An International Journal	1746-5648	2006	✓	✓		
Performance Management and Measurement						
International Journal of Productivity and Performance Management	1741-0401	1994	✓	✓	✓	
Measuring Business Excellence	1368-3047	1997	✓	✓	✓	
Team Performance Management: An International Journal	1352-7592	1995	✓	✓	✓	
Regional Management Studies						
African Journal of Economic and Management Studies	2040-0705	2010	✓			
Baltic Journal of Management	1746-5265	2006	✓	✓		
Chinese Management Studies	1750-614X	2007	✓	✓		
EuroMed Journal of Business	1450-2194	2006	✓	✓		
Journal of Asia Business Studies	1558-7894	2006	✓			
Journal of Indian Business Research	1755-4195	2009	✓			
Management Research: Journal of the Iberoamerican Academy of Management	1536-5433	2003	✓			
Nankai Business Review International	2040-8749	2010	✓			
Strategy						
Business Strategy Series	1751-5637	2004	✓	✓	✓	
foresight	1463-6689	1999	✓	✓	✓	
Journal of Business Strategy	0275-6668	2003	✓	✓	✓	✓
Journal of Strategy and Management	1755-425X	2008	✓			
Strategic Direction	0258-0543	2002	✓	✓	✓	
Strategy & Leadership	1087-8572	2000	✓	✓	✓	
Tourism and Hospitality						
International Journal of Contemporary Hospitality Management	0959-6119	1994	✓	✓	✓	
International Journal of Culture, Tourism and Hospitality Research	1750-6182	2007	✓	✓		
International Journal of Event and Festival Management	1785-2954	2010	✓			
Journal of Hospitality and Tourism Technology	1757-9880	2010	✓			
Tourism Review	1660-5373	2007	✓	✓		
Worldwide Hospitality and Tourism Themes	1755-4217	2009	✓			

Additional Resources

In addition to online access to journals or books, subscribers can access a range of useful support resources – all designed to make research easier!



Management Reviews – a vast database of 250,000+ abstracts from the top 300 management publications worldwide, as selected by an independent accreditation board of industry experts. All the top titles are included, such as *Harvard Business Review*, *Journal of Marketing*, *Journal of Finance*, *Strategic Management Journal* and *MIT Sloan*

Management Review. With full-text availability, Emerald Management Reviews is a fast and effective way of researching the best management literature in the world.



For Librarians – designed specifically for the library and information (LIS) community to improve information services and better serve library users. The Emerald for Librarians resources emphasize the key role that information professionals can play in encouraging learners at all levels within their institutions.



For Authors – information on all aspects of writing, practical tips and guidance on how to get your – or your students' – work published and maximize dissemination. Hear what editors themselves look for in papers, contact experienced copy editors to help to improve your paper, or have an expert come to your institution to give advice on how to get published.



The Research Zone – designed to provide advice and support on how to keep up to date with the latest research and developments in the management area. Use the Research Zone to find information on designing a research study, designing a survey, finding a research collaborator, and much more. You can also access the most comprehensive collection of

links to international management conferences available for researchers today.



The Learning Zone – includes a selection of useful resources to complement learners at all levels. Study skills assist students in developing the skills they need to succeed in higher education. "Management Thinking" and "Management Skills" are dedicated sections for working managers and those studying management. Our literature reviews collection

provides a fully searchable and browsable, dynamic and ever-growing collection of reviews.



The Teaching Zone – designed to provide support and ideas for faculty involved in teaching business and management. Teaching insights offer helpful and usable information to anyone in a teaching role who feels that they would benefit from a little extra insight into the performance of that role.

“What makes Emerald Publishing stand out in the publishing world is its partnering approach with editors and contributors. Emerald not only publishes our research but provides a variety of supporting tools to make it more publishable and cited. With its global reach and the largest assortment of research journals in business and management, there is something for everyone in business schools that Emerald has to offer.”

Professor Avinandan Mukherjee, Coordinator of Collection School of Business, Montclair State University, USA

Why should you subscribe to Emerald Management eJournals?

- Access to a growing collection of articles from more than 200 high quality, peer-reviewed business journals provide researchers with a broad coverage of major subject disciplines within Business and Management
- Research from the world's leading business and management publisher that connects theory with practical application – “Research you can use”
- The sophisticated search and browse functionality enables users to maximize the effectiveness of their knowledge discovery process, whilst the additional features facilitate and support effective research
- Authors from over 145 different countries have published with Emerald to provide research with a truly global perspective

Emerald's launch and acquisition policy

Since 2005 Emerald has added 121 journals to its portfolio. Our promise to add a further ten titles to our portfolio in 2012 demonstrates the new launch programme's dedication to innovation and quality in publishing.

New titles for 2011

Subscribers to Emerald Management Plus will benefit from automatic access to these titles and any further journal additions. Emerald's publishing development programme constantly investigates the launch and acquisition of new titles and explores new partnership opportunities in order to enrich the portfolio. We have a dedicated new launch and acquisition team that has carefully selected quality journals to add to the portfolio in 2011.

- *Journal of Accounting in Emerging Economies*
- *Higher Education, Skills and Work-Based Learning Journal*
- *Journal of Humanitarian Logistics and Supply Chain Management*
- *Journal of Social Marketing*
- *Sport, Business and Management: An International Journal*
- *Journal of Family Business Management*
- *Grey Systems: Theory and Application*

Please visit <http://info.emeraldinsight.com/products/new/forthcoming.htm> for a full list and more information about the new titles for 2011.

“Emerald Management eJournals are the ‘birthstone of business research’.”

Frantz Telfort, *Coordinator of Collection Development, Alvin Sherman Library, Nova Southeastern University, Florida*

Key titles:

Our flagship titles include *Management Decision*, *European Journal of Marketing*, *Leadership & Organization Development Journal*, *Journal of Consumer Marketing* and *Library Management*. Articles from these titles are downloaded on average 209,000 times each month.

European Journal of Marketing

The *European Journal of Marketing* received over 760,000 article downloads in 2009 and has an Impact Factor of 0.712 (figures from Thomson Reuters, June 2009). This leading journal offers unparalleled insights on new research, current practice and future trends, so that practitioners and academics can gain a useful overview of marketing activity and apply that knowledge to develop appropriate strategies. The journal enjoys a long-standing reputation as a catalyst for solving marketing problems and dilemmas, and as such is regarded as an essential resource by many leading industry figures and supplying libraries.

Management Decision

In addition to receiving almost 700,000 article downloads in 2009, *Management Decision* has also recently been accepted into the Social Science Citation Index of Thomson Reuters (ISI). Considered by many to be the best publication in its field, this journal consistently offers thoughtful and provocative insights into current management practice. As such, its high calibre contributions from leading management philosophers and practitioners make it an invaluable resource in the aggressive and demanding trading climate of the twenty-first century.

Leadership & Organization Development Journal

Appearing within Emerald's top 5 journals with the highest article downloads in 2009 *Leadership & Organization Development Journal* examines the body of management theory around this topic in order to discover new, more effective ways of managing in organizations and explores the practical application of leadership and organization development theory in order to identify its relevance for managerial practice.

Journal of Consumer Marketing

Journal of Consumer Marketing offers incisive and authoritative material on all aspects of marketing to consumers to help professionals to devise appropriate sales initiatives.

Written by acknowledged experts in the field, this journal makes an invaluable companion in an aggressive marketing world. It helps to determine when a new idea or application is required, and offers invaluable practical guidance that can create the spark of inspiration that will outwit competitors – and delight prospective and established customers.

Library Management

Library Management reflects the latest research undertaken in academic, government and corporate institutions by reporting contemporary thought, whilst also exploring practical implications for those involved in teaching and practice. This key title highlights developments in this fast-changing field to allow professionals to allocate human and financial resources effectively, use current facilities to their maximum advantage, and plan future technology acquisitions from an informed position.

Features and functionality

Every user can create their own profile which can be tailored to quickly identify articles of interest, provide alerts to new and relevant content and interact more easily with the Emerald platform. By registering on “Your Profile”, a user will be able to update their details and personalise their subscription using the following functions:

- **Saved Search Alerts** – after each search you will be given the option of adding it to your alert profile. Each time new articles/chapters are added to the database, you will be sent the brief citations of any new article/chapter that matches your search criteria.
- **TOC (Table of Contents) Alert** – will e-mail you the contents page of any chosen Journal/Book Series, whenever the latest Journal issue/Book Series volume becomes available.
- **Weekly Digests** – this service provides you with an e-mail summary of all Emerald Journals/Book Series, which are updated each week.
- **My Favourites** – bookmark your favourite titles within your profile for quick access.
- **Newsletters** – keep up to date with the latest news at Emerald with our electronic updates featuring new titles, noteworthy articles, website enhancements, awards and news.
- **RSS feeds** – allow you to stay up to date with the latest news and features you want.
- **Membership areas** – view exclusive interviews, viewpoints and the latest cutting-edge articles in your chosen area.
- **Earlycite** – this pre-publication service enables subscribers to access journal articles prior to official publication. Papers will be made available at least three months before they appear in the hard copy and final online journal issue.

Emerald standards

Emerald meets a range of industry, technical and global standards through a proactive process of customer and contributor feedback. We also regularly collaborate with publishing industry bodies.

Technical standards:

- Usage statistics are COUNTER3 compliant to ensure accurate download reporting services and SUSHI (Standardised Usage Statistics Harvesting Initiative) compliant in order to replace the time-consuming, user-mediated collection of usage data reports.
- OpenURL industry standards are adopted.
- Emerald uses CrossRef and DOIs to provide reference linking services
- Authenticated subscription access is available through Shibboleth and Athens
- Collections are compatible with the following reference management software: EndNote, Reference Manager, RefWorks and ProCite
- Emerald works to ensure that its products are seamlessly integrated with a range of library management systems including:
 - *Serial Solutions* – Summon and Aqua Browser
 - *Ex Libris* – Primo, Metalib and SFX

Emerald advisers

In order to ensure that Emerald continues to develop in line with the needs of our authors, customers and readers we have a team of advisers whom we consult to ensure that we continue to be an innovative and informed publisher.



David Lamond

Executive Dean, Faculty of Business and Law, Victoria University

David has nearly two decades of experience in management education as a teacher, researcher and administrator, working as Head of the Graduate School in the University of Western Sydney College of Business, Director and CEO of the Sydney Graduate School of Management Ltd, and in a variety of senior management roles at Macquarie Graduate School of Management.



Professor David Weir

Professor of Intercultural Management, Liverpool Hope University, Affiliate Professor, ESC Rennes, Visiting Professor, Lancaster University Management School

David Weir joined Liverpool Hope in 2007, after seven years as Professor at CERAM in France after a career spent partly in business and mainly as a Dean and Director of three of the UK's leading Business Schools –

the Bradford School of Management (rated in the top group for research in the 1990s under David's direction), the Newcastle Business School (rated as “excellent” for its teaching), and the historic Glasgow University.



Professor Howard Thomas

Dean, Lee Kong Chian School of Business at Singapore Management University

Howard Thomas is internationally recognized as a leading expert in the field of strategic management. He has published a wide range of articles in areas which include competitive strategy, risk analysis, strategic change, international management and decision theory.

He is Chair of the Global Foundation for Management Education (GFME).



Steve O'Connor

University Librarian, Hong Kong Polytechnic University

Steve has held a number of posts in tertiary education in Australia and, as the Chief Executive Officer of a large Australian Consortium, developed and managed projects and programmes to serve the library industry. His work demonstrates a research and futures focus, which has been developed to ensure that library and information

services achieve relevant, efficient and cost-beneficial outcomes for all stakeholders.

Anthony H. Normore

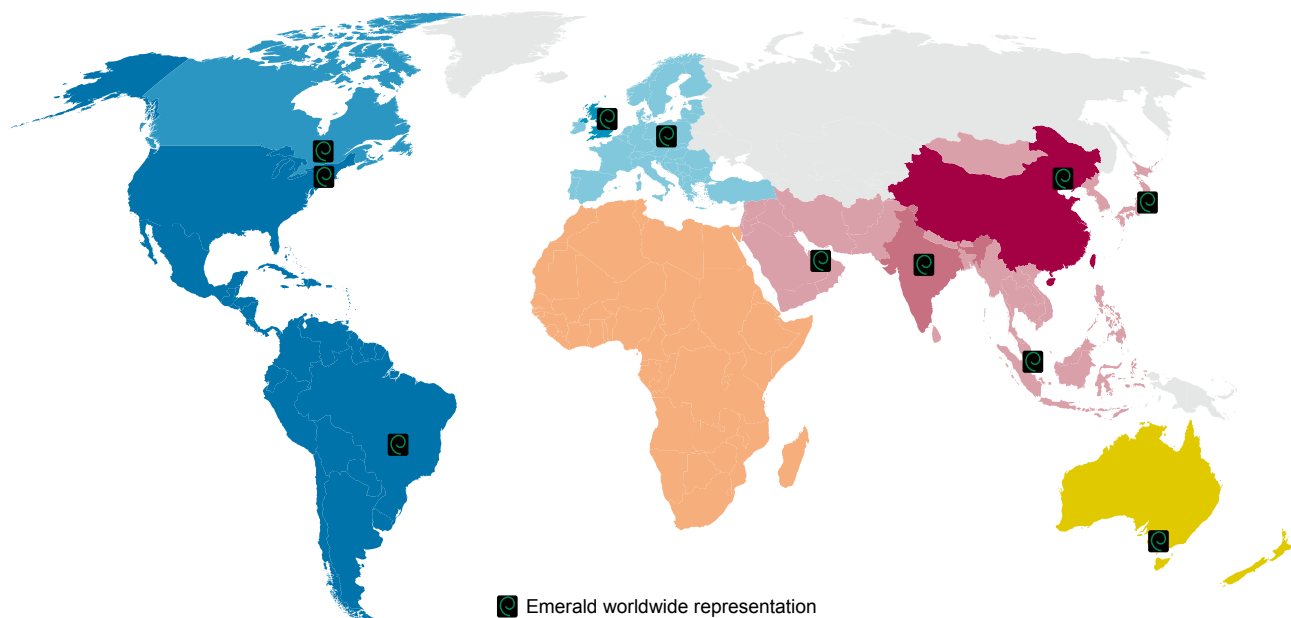
California State University, Dominguez Hills, USA

Recently appointed as an Emerald adviser, Tony is associate professor and program development coordinator of the Doctorate Program in Educational Leadership. His research focuses on leadership development, preparation and socialization of urban school leaders in the context of ethics and social justice.

General enquiries: UK Head Office

Emerald Group Publishing Limited
Howard House, Wagon Lane
Bingley BD16 1WA
United Kingdom
T +44 (0) 1274 777700
F +44 (0) 1274 785201
E emerald@emeraldinsight.com

International enquiries:



For contact details of our regional offices and representatives in USA, Canada, Brazil, UAE, Poland, Malaysia, China, India, Japan and Australasia please visit www.emeraldinsight.com/offices

